Exhibit B

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August 28, 2020

VIA ELECTRONIC MAIL

Katherine Forrest Cravath, Swaine & Moore LLP Worldwide Plaza 825 Eighth Avenue New York, NY 10019-7475

Re: Epic Games, Inc. v. Apple Inc., No. 20-cv-05640-YGR

Dear Katherine:

Two weeks ago, Apple informed Epic Games, Inc. ("Epic") that, because of its willful breaches of the Developer Program License Agreement and violations of the App Store App Review Guidelines, Apple would terminate Epic's Developer Program account unless Epic submitted a compliant Fortnite app. You sought a TRO in favor of Epic Games, Inc. and its affiliates. That request was denied as to Epic Games, Inc. because of your gross violations of your agreements with Apple. Apple is entirely within its rights to terminate Epic Games, Inc.'s developer account and all related functionality, but Sign In with Apple will continue to function for Apple customers for the next two weeks.

This is a problem of Epic's making, and the resolution is entirely within Epic's control. It is not a matter of "urgent concern" for either Apple or the Court. If the future loss of this functionality is of concern to Epic, Apple suggests Epic start the relevant engineering work immediately. If Epic's engineers have questions of Apple's, they have worked together in the past and Epic knows how to reach them.

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s/ Richard J. Doren

RJD/bxy